



**CHAVES COUNTY
HEALTH COUNCIL**

FY25 CC Health Council Proposal

FY 25 HEALTH COUNCIL PROPOSAL

PLAN OVERVIEW/OBJECTIVES

The Chaves County Health Council (CCHC) wants to promote and provide opportunities for improving the physical, mental, and social well-being of all residents of Chaves County. In pursuit of this mission the CCHC has decided on this plan of action to provide the opportunity for our members to initiate educational opportunities, events and funding for any initiative that supports CCHC Mission and Vision. Sub-committees will be formed to create leadership, guidance, and framework for implementation of each proposal.

METHODS

The Chaves County Health Council (CCHC) desires to help create a community where its citizens feel safe, valued, and accepted by promoting and providing events, activities, and educational opportunities for optimum quality of life by linking local governments, community-based resources, including local hospitals, health care service agencies, and the people of Chaves County. These events/activities will be identified by the members of the CCHC. In the pursuit of providing opportunities for the citizens of Chaves County the CCHC will form sub-committees to plan and implement targeted events/activities.

July 2024 to June 2025

Activity/project/initiative	Partners needed	Completion date
1. <u>Increase health council membership</u> The health council strives to create a diverse membership. The council will increase council members by participating in membership drive - Town Hall – other activities	All Health Council Members	Ongoing
2. <u>Local Veteran Support</u> Support veteran programs and events to encourage overall health & wellness	Sub-Committee Lead and members	Ongoing
3. <u>Youth Education & Awareness</u> The council will promote youth education and awareness by volunteering and providing support	Sub-Committee Co-Leads: Diane Taylor, Loretta Huerta, Sonia Bolanos and members	Ongoing
4. <u>Annual Chaves County Health Expo</u> Annual health fair were community members can be linked to resources and receive information on prevention and education for healthy lifestyle. The event is planned to be held	Sub-committee Lead Jennifer Smith & members	Ongoing

<p>prior to the new school year or when best suited for the community. For this event, planning will be done throughout this fiscal year. Members will support the event by volunteering and the council will provide support.</p>		
<p>5. <u>211 Information System for Chaves County Residents</u> Provide support and cell phone service for the implementation and management of the 211 Information System and continue the resource directory / database system, i.e.: Unite Us, iCarol</p>	<p>CCHC Director, CCHC CHW and members</p>	<p>Ongoing</p>
<p>6. <u>Provide resources to address food insecurity</u> Provide support for the implementation of a program to help reduce food insecurity such as Veggie RX.</p>	<p>Subcommittee Lead: Michelle Williams and members</p>	<p>June 2025</p>
<p>7. <u>Assist with requests for assistance from local community members/agencies/non-profits who aid with needs/services/social issues such as awareness, education, homelessness, health, safety, food, clothing, etc.</u> Proposals may be received throughout the fiscal year. Once received the request will be scheduled to be discussed during the next CCHC meeting. The proposal will be voted on during the following Board Meeting and any CCHC members in attendance of the Board Meeting.</p>	<p>CCHC Board and all CCHC Members</p>	<p>Ongoing</p>

ORGANIZATION OF HEALTH COUNCIL AND ROLES TO CARRY OUT SOW

1. The council will request community members to join the council throughout the year to increase membership for the CCHC and to lead sub-committee for each event or activity. Will promote CCHC or other methods such as outreach by advertisement, community partnerships, etc.
2. Will request a CCHC member to lead this sub-committee for our Veterans initiative by informing the council on events and opportunities to support our local veterans through a community veteran event or sponsorship during the holiday season.
3. Diane Taylor, Loretta Huerta and Sonia Bolanos self-nominated themselves to be co-leads for this this project the council will support, promote and encourage for the ongoing events, activities and promotions of their proposed projects.
4. Jennifer Smith is the lead for our annual Health Expo. This annual event creates for opportunities for the citizens of Chaves County to learn and become aware of the many programs and activities

to improve persons lives. The council will support, promote and encourage for the ongoing events, activities and promotions of their proposed projects.

5. The CCHC Director and CCHC CHW will lead and manage the 211 Information System and will maintain the service by providing information to callers for community resources. The Health Council will support the 211 Information System by paying for the monthly cellular service and seek assistance from fellow council members to volunteer to answer the 211 phone when needed.
6. Michelle Williams self-nominated to be lead for this project. The council will support, promote and encourage for the ongoing events, activities and promotions of their proposed projects to begin addressing food insecurity in Chaves County.
7. On a case by case basis the council will consider sponsorship to local non-profits within Chaves County. The sponsorship request must align with the council’s vision and mission in improving the lives of the citizens of Chaves County.

MEASURING IMPACT AND SUSTAINABILITY

Every activity or project will have a chair person (explained above) leading the initiative, and will implement along with the evaluation measures explained below. The CCHC will explore other funding sources via applying for grants and fundraisers throughout the year.

CCHC EVALUATION PLAN

The following evaluation plan will be used to measure the impact the health council has on the community as far as partner collaboration. Over time, we anticipate that access to care via policy implementation and promotion will positively impact the priority chosen.

Projects	Evaluation	Expected Outcomes
1. Increase council membership	<ul style="list-style-type: none"> - track the number of local government communications - track the number of official county or city commission meetings health council presented at - track the number of planning sessions attended - track the number of new partnerships made 	Increased local policies for health access and equity, specific to health council priorities and overall goals
2. Supporting our local veterans	<ul style="list-style-type: none"> - Solicit formal requests from Veteran Service Groups and providers that they indicate the unmet needs of Veterans 	Increase the variety, quality, and consistency of the assistance that the

	<p>and how the Council may possibly assist.</p> <ul style="list-style-type: none"> - Based on the above, select 2-3 priority areas for assistance and provide it some tangible form. - Track planning sessions - Track number of assists - Track number of participants - Track contributions financial; in-kind. - Documentary photography. - Provide a 'comment card' to query participants about awareness and knowledge gains. 	Council provides to Veterans and their associated Service Organizations and Providers.
3. Youth Awareness & Education	<ul style="list-style-type: none"> - Track planning sessions - Track number of assists - Track number of participants - Track contributions financial; in-kind. - Documentary photography. - Provide a 'comment card' to query participants about awareness and knowledge gains. 	Increase the level of awareness in the community about prevention & awareness
4. Annual Chaves County Health Expo	<ul style="list-style-type: none"> - Support the event and its benefits to the community. - Track number of participants - Track contributions financial; in-kind. - Documentary photography. - Provide a 'comment card' to query participants about awareness and knowledge gains. 	Increase the level of awareness in the community about suicide and how to prevent.
5. 211 Information System	<ul style="list-style-type: none"> - Support the program and its benefits to the community. - Track number of calls - Track contributions financial; in-kind. - Track the type of resource requests - Track advertisement 	Increase the level of awareness of this resource that is available for every community member
6. Assess and assist with food insecurity	<p>Track planning sessions Track number of assists Track number of participants Track contributions financial; in-kind. Documentary photography.</p>	Increase the level of awareness in the community about food insecurities and access to resources.

	Provide a 'comment card' to query participants about awareness and knowledge gains.	
7. Community non-profit sponsorship	<ul style="list-style-type: none"> - Solicit formal requests from Community Non-Profit / Service Agencies that indicate the unmet needs of their consumers, or their organizations and how the Council may possibly assist. - Based on the above, select 2-3 priority areas for assistance and provide it some tangible form. - Track planning sessions - Track number of assists - Track number of participants - Track contributions financial; in-kind). 	<p>Increase the variety, quality and consistency of the assistance that the Non-Profit or Service Sector provides to our community.</p> <p>Contribute at least in some measurable way to increasing the capacity of recipient organizations.</p>
	-	